

KBF is a municipal cultural institution. We work for creative industries development and support business, cultural tourism, the meetings industry & leisure industries.

**KBF means culture, business and festivals.** But it means much more besides. It means people behind hundreds of events held in the city every year. It means emotions evoked by performances at huge outdoor stages. It means unforgettable memories of concert halls. It means countless events at venues throughout Kraków: the well-known ones which have long been bringing culture to the city, and the small, hidden ones which illuminate alternative themes and directions. It means all the thoughts and gestures exchanged everywhere – in the front row, in the ticket line, behind the scenes, on the way to and from.

Literature, film, music, visual arts, tourism, local initiatives, education and business – these are the eight main areas of our operations. We work in and for Kraków, for its residents and tourists, brief visitors and those who end up staying for longer. Kraków draws people in, and we have been helping it do just that for over twenty years.

Professional, open, cultural

We organise major festivals, spectacular shows for tens of thousands viewers, artistic events acclaimed at home and abroad, and low-key, niche projects. We support grassroot civic initiatives and listen to the voices of Cracovians. We create flagship festivals which form part of Kraków's rich cultural life, stimulate cultural tourism and local businesses, bring a breath of fresh air and transport audiences to different worlds. We organise major festivals showcasing early (Misteria Paschalia, Opera Rara) and contemporary music (Sacrum Profanum). The Film Music Festival in Kraków, one of Poland's most important festivals spanning the boundaries of music and cinema, is famous the world over. Our Conrad Festival, winner of the prestigious EFFE Award 2019-2020 for outstanding art festivals, is the most important literary event in Central and Eastern Europe. The Miłosz Festival is a major annual event for poetry fans. We also host outdoor summertime events including the Wianki Music Festival and the St. John's Fair.

We are the operator of the UNESCO City of Literature programme – Poland's first urban strategy promoting reading and supporting authors and local book markets. KBF also manages the Regional Film Fund, International Film Fund and Kraków Film Commission which all support domestic and international film productions in Kraków and Małopolska. As the operator of the ICE Kraków Congress Centre, manager of the InfoKraków Tourist Information Network, publisher of the monthly cultural magazine "Karnet" and founder of the Kraków Network of representatives of the local meetings industry, we accumulate knowledge on cultural life, initiate meetings between representatives of different fields and contribute to the sustainable development of leisure and business tourism in Kraków by bringing together the worlds of culture, entrepreneurship and tourism.